



## Military Street Banner Program

### About the Program:

The City of Lathrop and its residents have a long-standing and high regard for those who serve, or have served, in the military. The Lathrop City Council approved the creation of a Military Street Banner Program to honor those residents who are currently serving or have served as part of the United States Armed Forces and to promote civic pride.

### Program Qualifications:

Current service members, retired, or honorably discharged members of the United States Armed Forces who reside in Lathrop, or resided in Lathrop and are now deceased, are eligible for the program.

### Banner Locations:

The Lathrop City Council has designated the use of street light poles located on Lathrop Road from Cambridge Drive to McKinley Avenue for the purposes of this program. The final 11 posts over the grade separation (over-pass) will display banners to dedicated to our Gold Star families whose loved ones paid the ultimate sacrifice in the service of our Country. Available space is determined on a first-come, first-served basis among qualified applicants. All banner locations shall be determined solely by the City. Banners will be installed on a schedule determined by the City.

### Banner Style and Display:

Double-sided, full color, 30" x 96" custom digital banners that include the name, rank, branch of service, with service branch logo, of the honoree will be displayed in honor of Memorial and Veterans Day.

### Waiver and Limitations:

The City of Lathrop is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature including high winds. Any loss or damage to an installed banner will be handled at the discretion of the City. Installation and removal of the banners is at the City's discretion.



**Submit an Application:**

As an ongoing program, applications will be accepted year-round. Please complete the application form with the following supporting documentation:

- Proof of residency for the service member (i.e. copy of utility bill or driver's license)
- Copy of current military identification card
- Verification of active-duty dates (i.e. copy of military orders or military ID)
- Honorable discharge or retirement papers with SSN redacted

Once the application is approved, City staff will notify the applicant, process payment, and produce the banner. Application can be printed from the City website at <https://www.ci.lathrop.ca.us/parksrec/page/military-banner-program>.



## MILITARY STREET BANNER PROGRAM

Applications for the Military Street Banner Program are accepted year-round. Please complete the application form and submit the following supporting documentation:

- Proof of residency for the service member (i.e. copy of utility bill or driver's license)
- Verification of active duty dates (i.e. copy of military orders or military ID)
- Honorable discharge or retirement papers with SSN redacted

Once the application is approved, City staff will notify the applicant, process payment, and produce the banner. Banners are typically displayed during the month of November. A certificate commemorating your sponsorship will be sent at the time of the banner installation.

## NOMINATION

Nominate a Military Member (\$200 fee)

Name of Service Member: NOTE: The service member's name will be taken directly from this application.

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Rank: \_\_\_\_\_ Branch of Service: \_\_\_\_\_

Please check one of the following:

Thank You (Current, Retired or Discharged Veterans)       In Memory Of (Deceased Veterans)

Name of Applicant: \_\_\_\_\_

Relationship to Service Member: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Return Completed Applications to:

Parks and Recreation Department  
Military Street Banner Program  
390 Towne Centre Drive  
Lathrop, CA 95330  
[militarybanner@ci.lathrop.ca.us](mailto:militarybanner@ci.lathrop.ca.us)

## WAIVER AND LIMITATIONS

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*Installation and removal of the banners are at the City's discretion.*