



**CITY MANAGER'S REPORT  
JUNE 11, 2018 CITY COUNCIL REGULAR MEETING  
AGREEMENT FOR PUBLICATION OF LEGAL ADVERTISEMENTS**

**PAGE 2**

**REASON FOR RECOMMENDATION:**

The City has been consistently doing business with the Manteca Bulletin for the last four (4) fiscal years. The proposal submitted by the Manteca Bulletin will continue to meet the needs of the City. Additionally, the Manteca Bulletin has provided ongoing flexibility in lead time and quality customer service.

Most importantly, the Manteca Bulletin did not increase their prices from the prior fiscal year, and the newspaper circulation increased by 18 subscribers in the City of Lathrop. Therefore, staff recommends Council approval of the agreement with the Manteca Bulletin for publication of legal advertisements for the period of July 1, 2018 through June 30, 2019.

**FISCAL IMPACT:**

Funds for advertising in FY 2018/19 are included in the new fiscal budget. The City anticipates the funds to be sufficient for our legal advertising expenditures in the upcoming fiscal year.

**ATTACHMENTS:**

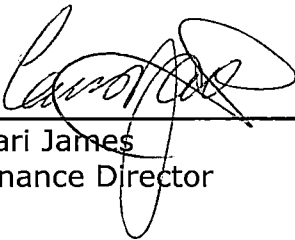
- A. Resolution Awarding Agreement for Publication of Legal Advertisements
- B. Copy of Proposal Received by Manteca Bulletin
- C. Agreement with Manteca Bulletin

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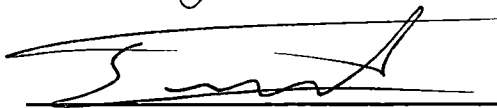
**APPROVALS:**

  
\_\_\_\_\_  
Teresa Vargas  
City Clerk

June 4, 2018  
Date

  
\_\_\_\_\_  
Cari James  
Finance Director

6/6/18  
Date

  
\_\_\_\_\_  
Salvador Navarrete  
City Attorney

6.5.18  
Date

  
\_\_\_\_\_  
Stephen J. Salvatore  
City Manager

6.5.18  
Date

**RESOLUTION NO. 18-\_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LATHROP  
AWARDING AGREEMENT FOR PUBLICATION OF LEGAL ADVERTISEMENTS  
TO THE MANTECA BULLETIN FOR THE PERIOD OF JULY 1, 2018 THROUGH  
JUNE 30, 2019**

**WHEREAS**, a notice inviting bids was published in the Manteca Bulletin, the current newspaper of general circulation, requiring a response by 2:00 p.m. on May 31, 2018; and

**WHEREAS**, the City received one bid proposal, from the Manteca Bulletin; and

**WHEREAS**, City staff recommends approval of the bid proposal submitted by the Manteca Bulletin as the bid proposal continues to meet the needs of the City based on its cumulative considerations of price and lead time for publications; and

**WHEREAS**, the Manteca Bulletin has been adjudicated within San Joaquin County as a newspaper of general circulation;

**NOW, THEREFORE, BE IT RESOLVED**, that the City Council of the City of Lathrop hereby finds that the bid proposal submitted by the Manteca Bulletin continues to meet the needs of the City for legal advertising services for period of July 1, 2018 through June 30, 2019; and

**BE IT FURTHER RESOLVED** that the City Council awards an agreement to the Manteca Bulletin for legal advertising services for said period.

**PASSED AND ADOPTED** this 11<sup>th</sup> day of June, 2018, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

\_\_\_\_\_  
Sonny Dhaliwal, Mayor

**ATTEST:**

**APPROVED AS TO FORM:**

\_\_\_\_\_  
Teresa Vargas, City Clerk

\_\_\_\_\_  
Salvador Navarrete, City Attorney

**ATTACHMENT A  
(SAMPLE LEGAL AD)**

**City of Lathrop-Public Hearing**

Notice is hereby given that the City of Lathrop City Council will hold a public hearing to consider the following proposal. Said public hearing will be held at **7:00 p.m., Monday, August 6, 2018**, City Hall, Council Chambers, 390 Towne Centre Dr., Lathrop, CA, at which time all interested parties may attend and be heard:

PUBLIC HEARING (PUBLISHED NOTICE) TO CONSIDER ADDING CHAPTER 10.25 OF THE LATHROP MUNICIPAL CODE RELATING TO VEHICLE PARKING IN YARDS OF RESIDENTIAL AREAS

Council to Consider the following:

1. Hold a Public Hearing; and
2. First Reading and Introduction of an Ordinance to the City Council of the City of Lathrop adding Chapter 10.25 of the Lathrop Municipal Code Relating to Vehicle Parking in Yards of Residential Areas.

If you challenge any decision of the City Council in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to, the meeting.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (209) 941-7230. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

**TERESA VARGAS-CITY CLERK**

Publication Date: May28, 2018

MB#00-00 Sample



# MANTECA BULLETIN

P.O. BOX 1958, • 531 E. YOSEMITE AVE., MANTECA, CA 95336-1958 • MAIN 209-249-3500 • FAX - 209-249-3559

CITY OF LATHROP/CITY CLERK

**Classified Insertion Order**

SAMPLE LEGAL AD (Attachment A)

<b>Contact:</b>	<b>Sales Rep:</b> MB - Liz Mora	<b>Order Date:</b> 5/21/2018
<b>Address:</b> CITY OF LATHROP/CITY CLERK Attn: Teresa Vargas 390 TOWNE CENTER DRIVE LATHROP, CA 95330	<b>Phone:</b> 209-941-7431	<b>Order Number:</b> 86086
	<b>Email:</b> tvargas@ci.lathrop.ca.us	<b>Tear Sheets:</b> 1
	<b>Fax:</b> 209-941-7229	<b>Advertiser No:</b> 150

Start Date	End Date	No. of Runs	No. of Publications	Description	Classification	Ad Size	Price
5/28/2018	5/28/2018	3	3	SAMPLE LEGAL AD (Attachment A)	Miscellaneous Legals	4.5938 Inches	\$66.00

Publications: MB - Manteca Bulletin, MB - Manteca Bulletin Online, MNC - Marketplace 209

ATTACHMENT A (SAMPLE LEGAL AD) City of Lathrop-Public Hearing Notice is hereby given that the City of Lathrop City Council will hold a public hearing to consider the following proposal. Said public hearing will be held at 7:00 p.m., Monday, August 6, 2018, City Hall, Council Chambers, 390 Towne Centre Dr., Lathrop, CA, at which time all interested parties may attend and be heard: PUBLIC HEARING (PUBLISHED NOTICE) TO CONSIDER ADDING CHAPTER 10.25 OF THE LATHROP MUNICIPAL CODE RELATING TO VEHICLE PARKING IN YARDS OF RESIDENTIAL AREAS Council to Consider the following: 1. Hold a Public Hearing; and 2. First Reading and Introduction of an Ordinance to the City Council of the City of Lathrop adding Chapter 10.25 of the Lathrop Municipal Code Relating to Vehicle Parking in Yards of Residential Areas. If you challenge any decision of the City Council in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to, the meeting. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (209) 941-7230. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility. TERESA VARGAS-CITY CLERK Publication Date: May28, 2018 MB#00-00 Sample

<b>Run Count:</b> 3	<b>Publication Count:</b> 3	<b>SubTotal:</b>	<b>\$66.00</b>
		<b>Total Price:</b>	<b>\$66.00</b>

### Authorization To Run Advertisement

Printed Name

Signature

In The Superior Court

OF THE

County of San Joaquin

State of California

Filed MAY 12 1952, 19

R. E. GRAHAM CLERK  
By *Edmund Ludwig* DEPUTY

STATE OF CALIFORNIA, }  
COUNTY OF SAN JOAQUIN, } ss

George Murphy Jr. being first duly sworn, deposes and says: That at all times hereinafter mentioned he was a citizen of the United States, over the age of eighteen years, and a resident of said county, and was at and during all said times the publisher of THE MANTECA BULLETIN, a newspaper of general circulation printed and published weekly, to-wit: Thursday of each week, in the City of Manteca in said County of San Joaquin, State of California; that said THE MANTECA BULLETIN is and was at all times herein mentioned, a newspaper of general circulation as that term is defined by Section 4460 of the Political Code, and, as provided by said section, is published for the dissemination of local and telegraphic news and intelligence of general character, having a bona fide subscription list of paying subscribers, and is not devoted to the interests, or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for the entertainment and instruction of any number of such classes, professions, trades, callings, races or denominations; that at all said times said newspaper had been established, printed and published in the said County and State, at regular intervals for more than one year preceding the first publication of the notice herein mentioned; that said notice was set in type not smaller than nonpareil and was preceded with words printed in black face type not smaller than nonpareil, describing and expressing in general terms, the purport and character of the notice intended to be given; that the Notice No. 52904

In the Matter of the Ascertainment and Establishment of the Standing of The Manteca Bulletin as a Newspaper of General Circulation

of which the annexed is a printed copy, was published and printed in said newspaper at least Ten weeks, commencing on the 21st day of February, 1952, and ending on the 8th day of May, 1952, both days inclusive and as often during said time as said newspaper was regularly issued, to-wit:

- Thursday, Feb. 21, 19 52: Thursday, Apr. 3, 19 52.
- Thursday, Feb. 28, 19 52: Thursday, Apr. 10, 19 52.
- Thursday, Mar. 6, 19 52: Thursday, Apr. 17, 19 52.
- Thursday, Mar. 13, 19 52: Thursday, Apr. 24, 19 52.
- Thursday, Mar. 20, 19 52: Thursday, May 1, 19 52.
- Thursday, Mar. 27, 19 52: Thursday, May 8, 19 52.

Subscribed and sworn before me this 9th day of May, 1952

*John J. McFall*

Notary Public in and for San Joaquin County, California.

My Commission expires on the 20th day of Sept., 1954

NOTICE IS HEREBY FURTHER GIVEN that petitioner intends to apply to the above-named Court for an order declaring said The Manteca Bulletin a newspaper of general circulation within Manteca County of San Joaquin, State of California, and that said application will be made to Court in Department No. 4 thereof, at the courthouse in Stockton, California, on the 12th day of May, 1952, at 10:00 o'clock A. M., or as soon thereafter as counsel can be heard.

JOHN J. McFALL  
Petitioner

ENDORSED  
Filed Feb. 14, 1952.  
R. E. GRAHAM, Clerk  
By EDWARD LUDWIG,  
Deputy.  
Feb. 21-10t

## AGREEMENT FOR PUBLICATION OF LEGAL NOTICES

**THIS AGREEMENT**, is between the City of Lathrop, a municipal corporation of the State of California (City), and the Manteca Bulletin a newspaper of general circulation, as defined in Section 6008 of the Government Code.

### RECITALS

The City requires the services of a newspaper of general circulation for the purpose of publishing legal notices.

THEREFORE, the City and the Manteca Bulletin agree as follows:

1. Independent Contractor Status: The Manteca Bulletin is an independent contractor. Nothing in this agreement shall, in any way, be construed to mean that the Manteca Bulletin any of its agents or employees are agents, employees or representatives of the City.
2. Services to be Provided: The Manteca Bulletin shall provide services in connection with publishing legal notices for the City as specified in the attached proposal (Exhibit A). In addition, it is further agreed that the Manteca Bulletin will provide proof of each notice for approval by the City Clerk's Office or Planning Division prior to publication.

It shall be noted that this is a non-exclusive contract and the City retains the right to publish in other local newspapers as deemed necessary and advisable.

3. Termination: The City and the Manteca Bulletin agree that the City may terminate this Agreement at any time before the normal expiration of the term by giving thirty (30) days written notice.
4. Assignment: The Manteca Bulletin shall not assign this contract or any portion thereof without express written approval of the City.
5. Term: The term of this agreement shall commence July 1, 2018 or upon acceptance of this agreement by both parties, whichever is later, and shall terminate at the end of the fiscal year, June 30, 2019.
6. Payment: The Manteca Bulletin billing to the City shall contain the legal notice number, date published, number of lines, and cost per line as specified in attached Exhibit A. Billing statements shall be submitted to:

Teresa Vargas, City Clerk  
City of Lathrop  
390 Towne Centre Drive  
Lathrop, CA 95330



Correspondence/notices regarding this agreement should be directed to:

Teresa Vargas  
City Clerk  
City of Lathrop  
390 Towne Centre Drive  
Lathrop, CA 95330

Chuck Higgs  
Advertising Director  
Manteca Bulletin  
531 E. Yosemite Avenue  
Manteca, CA 95336

Approved as to Form: City of Lathrop  
City Attorney

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Salvador Navarrete Date

Accepted by: City of Lathrop  
City Manager

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Stephen J. Salvatore Date

Attested by: City of Lathrop  
City Clerk

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Teresa Vargas Date

Contractor: Manteca Bulletin  
Advertising Director

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Chuck Higgs Date

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