

City of Lathrop

REVIEW SURVEY RESULTS AND PROVIDE DIRECTION ON TRANSPORTATION FOR LATHROP HIGH SCHOOL

OCTOBER 14, 2024

ITEM #5.7





Background

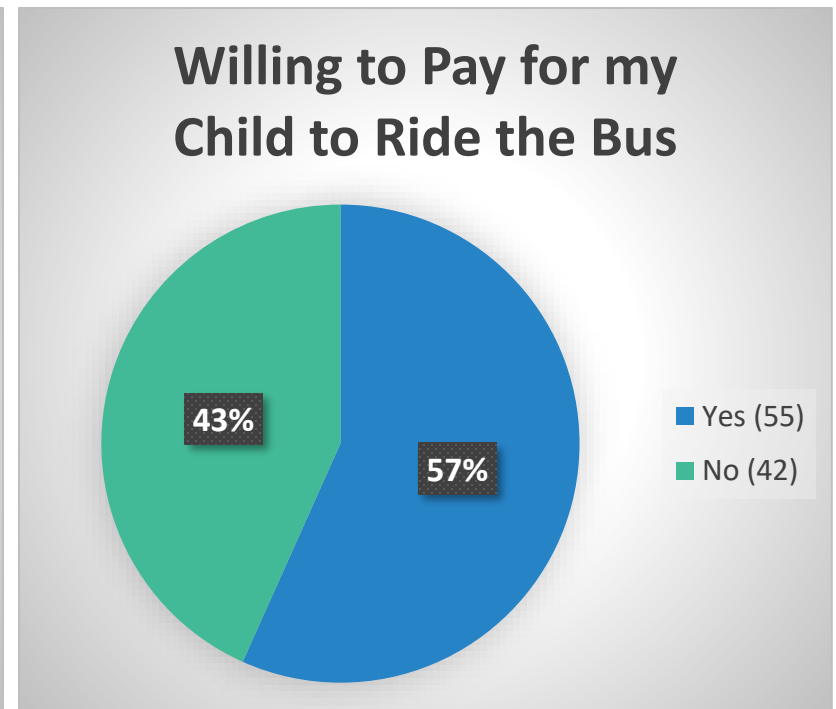
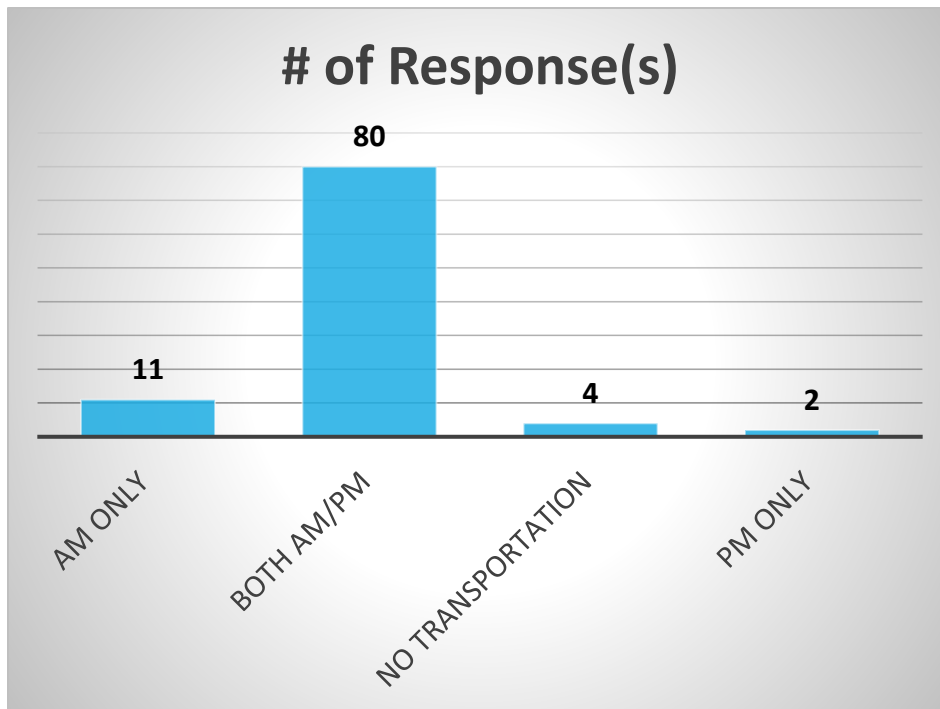


- Lathrop High School student transportation has been a reoccurring topic brought forth by residents and has been discussed during Council comments during the past. Staff developed a quick survey that could be shared with parents to assess the demand within the City. City staff then worked with Manteca Unified School District (MUSD) to push the survey out to parents of Lathrop High School students.
- Staff is presenting the results of the survey and is seeking Council direction on potential next steps.



Survey Results

- The survey was pushed out by MUSD through email and was also made available to the public via the City's social media profiles. The City received 97 responses to the survey and 93 expressed "Yes, my child would ride the bus if it was available".





Transportation Planning RFP

- Staff also concurrently ran a Request for Proposal (RFP) for a transportation planning consultant that could aide staff in LHS student transit planning. The City received one response to the RFP and the responder identified an expedited timeline of three months to complete the first phase of that project. The cost proposal from the responder estimated the first phase task cost of \$46,720. Staff does not feel it is fiscally responsible to recommend this option at this time.

Figure 2: Sample Key Performance Indicators

Cost Measures	Service Measures
Annual cost per bus	Average buses per 100 students
Daily cost per bus	Average daily capacity utilization
Annual cost per student	Average daily trips per bus
Daily cost per student	Average student ride time
Cost per mile	Earliest and latest bus pick-ups and drops



Potential Path Forward

The City currently does not operate a transit system. The fiscal impact will vary drastically based on the direction provided by Council. The City currently has received approximately \$1,800,000 in transit funds from SJCOG. The use of these funds is restricted to specific categories for transportation purposes. The City receives approximately \$500,000 annually for transit purposes.

Staff will use the data collected via the transit survey to produce transit routes that would optimize ridership throughout the City. Staff would then solicit bids from a 3rd party transit provider to provide transit services and come back to Council for consideration.