

ITEM 5.2

CITY MANAGER'S REPORT JULY 8, 2024 CITY COUNCIL REGULAR MEETING

ITEM: **DISCUSS PROPOSED COMMEMORATIVE LIGHTING POLICY FOR THE CITY OWNED PALM TREES**

RECOMMENDATION: **City Council to Discuss and Consider Adopting a Resolution Approving the Commemorative Lighting Policy for the City Owned Palm Trees.**

SUMMARY:

The City of Lathrop currently has no policies or regulations regarding special colored lighting to acknowledge federal holidays and support of City recognized events for the lighted palm trees located in the City's right-of-way.

At its May 13, 2024 meeting, the City Council discussed a referral for the possibility of displaying colored (themed) lighting of the City's palm trees to commemorate federal holidays (Memorial Day, Juneteenth, Independence Day, etc.), and City recognized events (Pride Month, July 1st Lathrop Celebration, Earth Day, etc.). At the meeting, discussion ensued and the City Council directed staff to research special colored lighting policies from other jurisdictions.

The purpose of this item is to consider and establish a commemorative lighting policy to allow the use of special colored lighting of City maintained street light fixtures attached to palm trees to celebrate specific holidays and City recognized events.

ANALYSIS:

The lighting of the palm trees promotes Federal Holidays and other City events of significance and times of celebration. These lighting displays are intended to be festive and supportive of national federal holidays and City recognized events.

City staff conducted research of cities with existing policies in place with respect to celebrating specific nationally recognized holidays and community wide events through the use of special colored lighting of public maintained facilities. Some cities use their lightings differently through the use of buildings, bridges, or adjacent mountain ranges. However, the purpose, criteria, and format of how the cities consider special colored lighting requests are relatively similar to one another. Essentially, their policies incorporate the following common elements:

- A section that introduces the purpose, reasons, and the goals for establishing the policy.
- A section that recognizes State/National Holidays.

**CITY MANAGERS REPORT
JULY 8, 2024 CITY COUNCIL REGULAR MEETING
LIGHTING POLICY FOR CITY PALM TREES**

PAGE 2

- A section that recognizes City Events.

Staff prepared a commemorative lighting policy (Attachment 2) to allow the use of special colored lighting for the City palm trees.

RECOMMENDATION:

Staff recommends that the City Council discuss and consider adopting a resolution approving the proposed Commemorative Lighting Policy for the City palm trees.

FISCAL IMPACT:

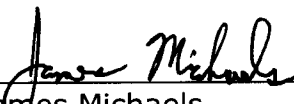
There is no fiscal impact to the City of Lathrop, only staff time to prepare this report.

ATTACHMENT:

1. Resolution approving the Commemorative Lighting Policy for Palm Trees
2. Commemorative Lighting Policy for City Owned Palm Trees

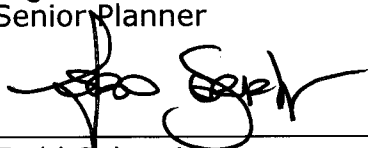
**CITY MANAGERS REPORT
JULY 8, 2024 CITY COUNCIL REGULAR MEETING
LIGHTING POLICY FOR CITY PALM TREES**

APPROVALS:



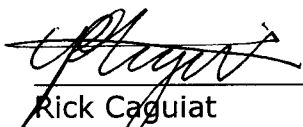
James Michaels
Senior Planner

6/17/2024
Date



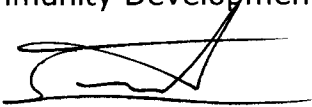
Todd Sebastian
Parks, Recreation, and Fleet Director

6/14/24
Date



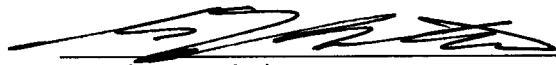
Rick Caguiat
Community Development Director

6/14/24
Date



Salvador Navarrete
City Attorney

6-14-2024
Date



Stephen J. Salvatore
City Manager

6.19.24
Date

RESOLUTION NO. 24-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LATHROP APPROVING A COMMEMORATIVE LIGHTING POLICY FOR THE CITY OWNED PALM TREES

WHEREAS, the City of Lathrop currently has no policies or regulations regarding special colored lighting to acknowledge federal holidays and support of City recognized events for the lighted palm trees located in the City's right-of-way; and

WHEREAS, at its May 13, 2024 meeting, the City Council discussed a referral for the possibility of displaying colored (themed) lighting of the City's palm trees to commemorate federal holidays and community themed interests; and

WHEREAS, the lighting of the palm trees promotes Federal Holidays and other City events of significance and times of celebration; and

WHEREAS, the lighting displays are intended to be festive and supportive of national federal holidays and City recognized events; and

WHEREAS, the City Council has reviewed all written evidence and oral testimony presented to date.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Lathrop based on substantial evidence in the administrative record of proceedings, its findings above and pursuant to its independent review and consideration, hereby approves the City of Lathrop Commemorative Lighting Policy for the City Palm Trees, listed as Attachment 2 of the July 8, 2024 City Council Staff Report, incorporated by reference herein.

PASSED AND ADOPTED by the City Council of the City of Lathrop at a regular meeting on the 8th day of July, 2024 by the following vote:

AYES:

NOES:

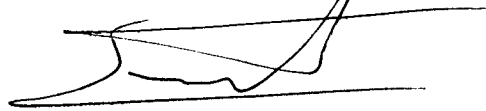
ABSTAIN:

ABSENT:

Sonny Dhaliwal, Mayor

ATTEST:

APPROVED AS TO FORM:



Teresa Vargas, City Clerk

Salvador Navarrete, City Attorney

Commemorative Lighting Policy for City Owned Palm Trees

The purpose of this document is to establish a policy for changing light colors on palm trees that celebrates national, local, and City recognized events or causes through the use of special colored lighting of the palm trees located on the City's right-of-way. The lighting of the palm trees promotes the Federal Holidays and other City events of significance and times of celebration. These lighting displays are intended to be festive and supportive of national federal holidays and City recognized events.

This policy will also identify the color scheme and duration for the lighting and shall only apply to the City's lighting fixtures installed on the palm trees located on Golden Valley Parkway, River Islands Parkway, Lathrop Road, Louise Avenue, and Towne Centre Drive. The events subject to special lighting considerations are broken down in 2 categories: Federal holidays and City recognized events. If there are no events being recognized, the default color of the palm trees will be white.

FEDERAL HOLIDAYS

<u>Event</u>	<u>Color Scheme</u>	<u>Days of Duration of Lighting</u>
• New Year's	Rotating colors	December 30 th - January 2 nd
• Memorial Day	Red, White, and Blue	Memorial Day Weekend
• Juneteenth	Red and Green	1 week prior to and thru June 19 th
• Independence Day	Red, White, and Blue	1 week prior to and thru July 4 th
• Veteran's Day	Red, White, and Blue	Veteran's Day Weekend
• Christmas	Red and Green	1 week prior to and thru Dec 25 th

CITY RECOGNIZED EVENTS

<u>Event</u>	<u>Color Scheme</u>	<u>Days of Duration of Lighting</u>
• Valentine's Day	Red	1 day prior to and thru February 14 th (if event falls on weekend – Thur prior to)
• Earth Day	Green and Blue	1 day prior to and thru April 22 nd (if event falls on weekend – Thur prior to)
• Pride Month	Rainbow Colors	1 st week of June
• July 1 st Celebration	Red, White, and Blue	1 day prior to and thru July 1 st (if event falls on weekend – Thur prior to)
• Halloween	Orange and Purple	1 day prior to and thru October 31 st (if event falls on weekend – Thur prior to)
• Thanksgiving	Orange and Yellow	4 th week of November