



# ECONOMIC DEVELOPMENT UPDATE

CITY COUNCIL REGULAR MEETING

APRIL 10, 2023

# ECONOMIC DEVELOPMENT MARKETING

**Monterey, CA**  
Feb 28 – Mar 1, 2023




Conference



**IAMC**  
INDUSTRIAL ASSET MANAGEMENT COUNCIL

**Biloxi, Mississippi**  
April 1 - April 5, 2023



Conference



## SITE SELECTION

**GOVERNOR**  
2022 · A YEAR  
MARCH 20

Advertisement

Lathrop is part of the Northern California Megaregion where businesses thrive with direct access to the western United States, the Pacific Rim, and large population centers in San Francisco Bay Area, Greater Sacramento, and the Central Valley.

**SMART Location**  
**SMART Opportunity**

## LathropSMART

<p><b>Location</b></p> <p>Ideally situated 70 miles east of San Francisco and 60 miles south of Sacramento at the northern end of the California Central Valley.</p>	<p><b>Workforce</b></p> <p>1.2 million people skilled and semi-skilled in manufacturing, logistics, medical device, e-commerce, electric vehicles, solar, construction materials, food processing, and more.</p>	<p><b>Transportation</b></p> <p>Access to major highways and interstates; 2 national railroad intermodal; 2 ports, 4 international airports and 1 regional airport offering freight cargo services.</p>
<p><b>Major Employers</b></p> <p>Team Mosaic/Terra Energy, UPS, AAFES, Pflug Packaging, Wayfair, Super Store Industries, California Natural Products, Simwon America, In-Hi-Che Burger, DSC Steel Buildings/Neuro</p>	<p><b>Education</b></p> <p>Technical career pathways include: Apprenticeship &amp; Internships, Engineering &amp; Engineering Technology, Electronics Technology, Industrial Technology, Machine Technology, Logistics, and more.</p>	<p>Contact Shelley Burcham 209.941.7221</p>  <p><b>Lathrop</b> cl.lathrop.ca.us</p>

# LathropSMART

# BUSINESS OUTREACH



# COMMUNITY OUTREACH

**Now Available**

## LathropSMART Spring Newsletter

- April Utility Bill Mailer
- City Website
- City Social Media

# LathropSMART

## City News

Volume 8  
Spring 2023



**LATHROP PREPARED TO SERVE & PROTECT – CATS, DOGS & ANIMALS.**  
"The mission of Lathrop Animal Services is to protect the welfare of all animals in Lathrop while promoting the health and safety of animals and residents within our community."

The Lathrop Animal Services, a division under the Lathrop Police Department, addresses stray animals, unwanted pets, the humane treatment and care of animals, and the disposal of dead animals.

The City of Manteca provided contracted animal shelter services to the City of Lathrop since 1993. However, due to lack of space and overcrowding Manteca expressed their desire to terminate the contract as of September 30, 2022. A new agreement between the Delta Humane Society and SPCA of San Joaquin County (Stockton) and the City of Lathrop was executed on October 1, 2022.

The Delta Humane Society & SPCA serves the Stockton-San Joaquin region as a "No Kill" animal shelter. The Lathrop Police Department has been allocated 36 kennels for its direct use. Currently, all 36 kennels are at capacity with stray and adoptable animals, a case that always happens in many animal shelters around the world.

Due to the demand for space and need of an animal shelter, the Lathrop City Council approved the construction of a new temporary home for the Lathrop Police Department Animal Services Division and an animal shelter.

The City of Lathrop has initiated the construction of a Temporary Animal Shelter to ensure that efficient public service is provided.

### What Can I do when I find an Animal?

If you find a Stray Animal, please be sure to do the following:

- Contact Lathrop Police Department to report the animal found at 209-647-6400
- Go door-to-door. The chances are someone knows who the owner is, or you may locate the owner.
- Go to any Veterinarian and have the animal scanned for a microchip.
- Post on social media

### Want to adopt an Animal?

We have many fur babies available for adoption. Contact Lathrop Police Department to schedule an appointment at 209-647-6400. Our animals available for adoption are listed on the City of Lathrop website under animal services at <https://www.ci.lathrop.ca.us/animal-services>.

### NEW BUSINESSES

Name	Address	Type / Product
Sprouts Farmers Market	16576 Golden Valley Parkway	Grocery Store
Star India Sweet & Catering	209 E. Louise Avenue	Bakery
Khunkhuna Enterprise	16925 S. Harlan Road, #301	Used Car Dealership
Rydar Integrated Logistics, Inc.	500 E. Louise Avenue	Third-Party Logistics Provider
Hollingsworth	18491 Business Park Court	Third-Party Logistics Provider
C.H.I. Overhead Doors, LLC	5026 Yosemite Avenue	Garage and Rolling Steel Doors

Key: Retail Service Industrial

390 Towne Centre Drive, Lathrop, CA 95330

[ci.lathrop.ca.us](http://ci.lathrop.ca.us)

### This issue:

- o Lathrop Prepared to Serve & Protect – Cats, Dogs & Animals
- o New Businesses & Businesses Coming Soon
- o HOME Loan Programs for Residents
- o Planning a Home Improvement?
- o Bulk Pick-Up
- o Got Arts in Your Plans?
- o City Observed Holidays
- o Upcoming Events & Activities
- o Parks & Recreation Activity Fee Assistance Program

### Businesses Coming Soon

- Fairfield Inn by Marriott  
17401 S. Manthey Road
- Fast & Easy Mart  
16480 Golden Valley Parkway



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# LathropSMART

## CITY OBSERVED HOLIDAYS

### MAY

- May 29th  
Closed in Observance of Memorial Day

### JULY

- July 4th  
Closed in Observance of Independence Day



## UPCOMING EVENTS & ACTIVITIES



## Donuts with the Bunny

**APRIL 1<sup>ST</sup>**  
Saturday  
9am-12pm  
\$30 PER PACKAGE  
PACKAGE INCLUDES HALF A DOZEN DONUTS, TWO CRAFTS & ONE FAMILY PHOTO.  
Event held at:  
Lathrop Generations Center  
1650 Spearan Valley  
Space is limited. Register for your time slot today!  
[www.ci.lathrop.ca.us/whats-on](http://www.ci.lathrop.ca.us/whats-on) (209) 941-7332

## DONUTS WITH THE BUNNY

Join us as we celebrate Easter with donuts and the Bunny! This walk-thru event will include one family photo, two crafts and a half dozen donuts. Spaces are limited and will fill quickly. Register for your time slot today.  
Generations Center | April 1 | Saturday | 9:00 a.m. – 12:00 p.m. | \$30 a Family

## EARTH DAY RECYCLING EVENT

The Earth Day Recycling Event is a Free Drive-Thru Event! Recycle and dispose of batteries, mattresses, paint, e-waste and Drug Take-Back program. Take advantage of paper shredding and pick-up compost. Information on water conservation, recycling and hazardous waste will be available.  
Valverde Park | April 22 | Saturday | 9:00 a.m. | Free

## MAYOR'S ART SHOW & SALE

Enter your artwork, whether your chosen medium is paint, drawing, photography or sculptures. We are excited to highlight local artists. Art will be displayed for public viewing and sale. The display will culminate with a reception and awards ceremony.  
Art Intake | \$10 per entry - limit 3  
City Hall | April 28th | Friday | 9:00 a.m. -4:00p.m.  
City Hall | April 29th | Saturday | 9:00 a.m. -12:00p.m.  
Art Displayed  
City Hall | May 1-12 | Daily | 10:00a.m.-2:00p.m.



## ACTIVITY FEE ASSISTANCE AVAILABLE

The City of Lathrop Activity Fee Assistance Fund is designed to assist qualifying Lathrop residents with registration fees for Parks, Recreation, and Maintenance Services Department Programs.

Approved residents will be eligible for a maximum of up to \$1000 per fiscal year. Financial assistance will be granted to pay 75% of program or keep on hand, see website.

For Eligibility Requirements and an Application, please visit our website at [www.ci.lathrop.ca.us/parksrec](http://www.ci.lathrop.ca.us/parksrec)



# COMMUNITY OUTREACH



## LathropSMART BUSINESS DIRECTORY

The LathropSMART Business Directory\* is a growing list of local businesses designed to help encourage our residents and visitors to shop, dine, and spend locally. This directory is a free resource from the City of Lathrop.

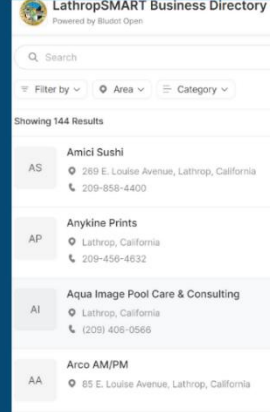
\*In order to list your business in this directory, you must have a current business license and address within Lathrop city limits.

**CONTACT US** EconDev@ci.lathrop.ca.us

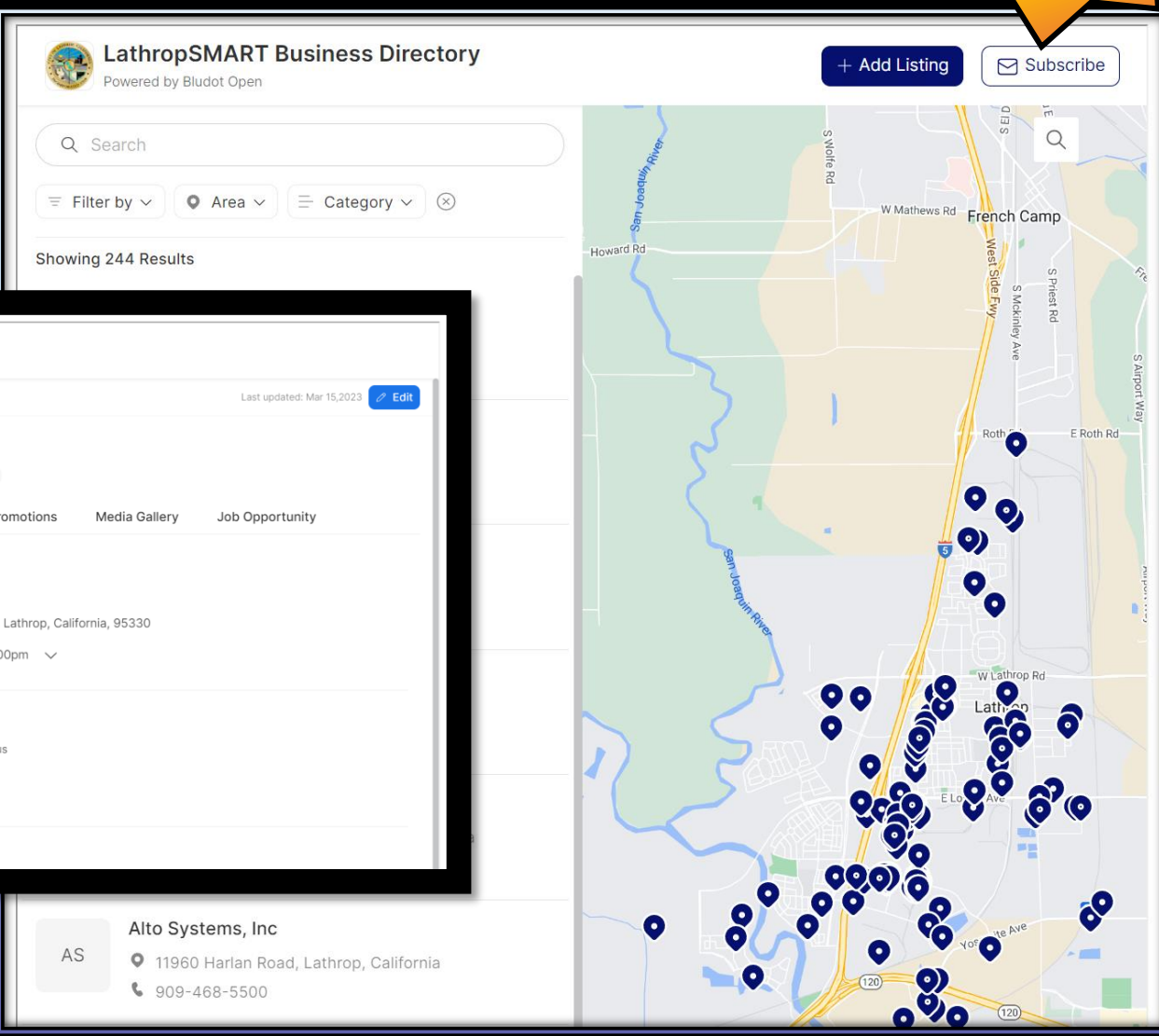


### DIRECTORY FEATURES

- LOCAL**  
Businesses listed in the directory are exclusive to Lathrop, CA.
- CUSTOMIZE**  
Upload logo, add business hours, feature photos, and integrate social channels
- MAP VIEW**  
Customers can easily find your business location through the map view.
- SEARCH**  
Use search bar feature to find local businesses. Fill out all sections of the business profile to improve your search results.



To add or edit your business listing, visit [www.ci.lathrop.ca.us](http://www.ci.lathrop.ca.us), click the "How Do I?" tab at the top of the home page and select Business Directory.



**LathropSMART Business Directory**  
Powered by Bludot Open

+ Add Listing    Subscribe

Search

Filter by    Area    Category

Showing 244 Results

**City of Lathrop**  
Last updated: Mar 15, 2023

**City of Lathrop**  
Direction    Website    Share

Overview    Contact Details    Services    Promotions    Media Gallery    Job Opportunity

**Overview**

Name: City of Lathrop  
Address: 390 Towne Centre Drive, Lathrop, California, 95330  
Hours: Open Now 08:00am-06:00pm

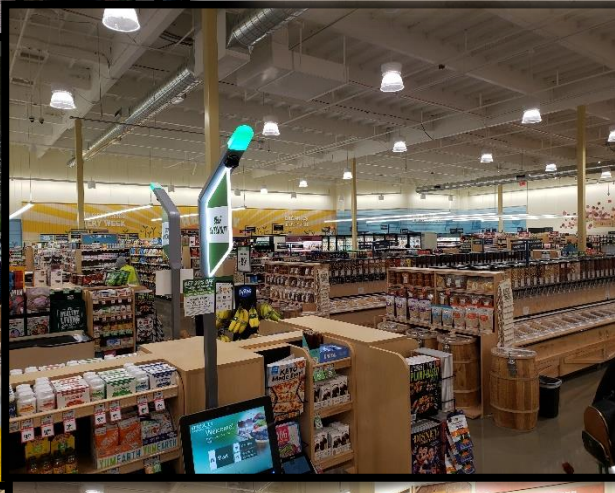
**Contact Details**

Website: <https://www.ci.lathrop.ca.us>  
External Links:

**Services**

**Alto Systems, Inc**  
AS    11960 Harlan Road, Lathrop, California  
909-468-5500

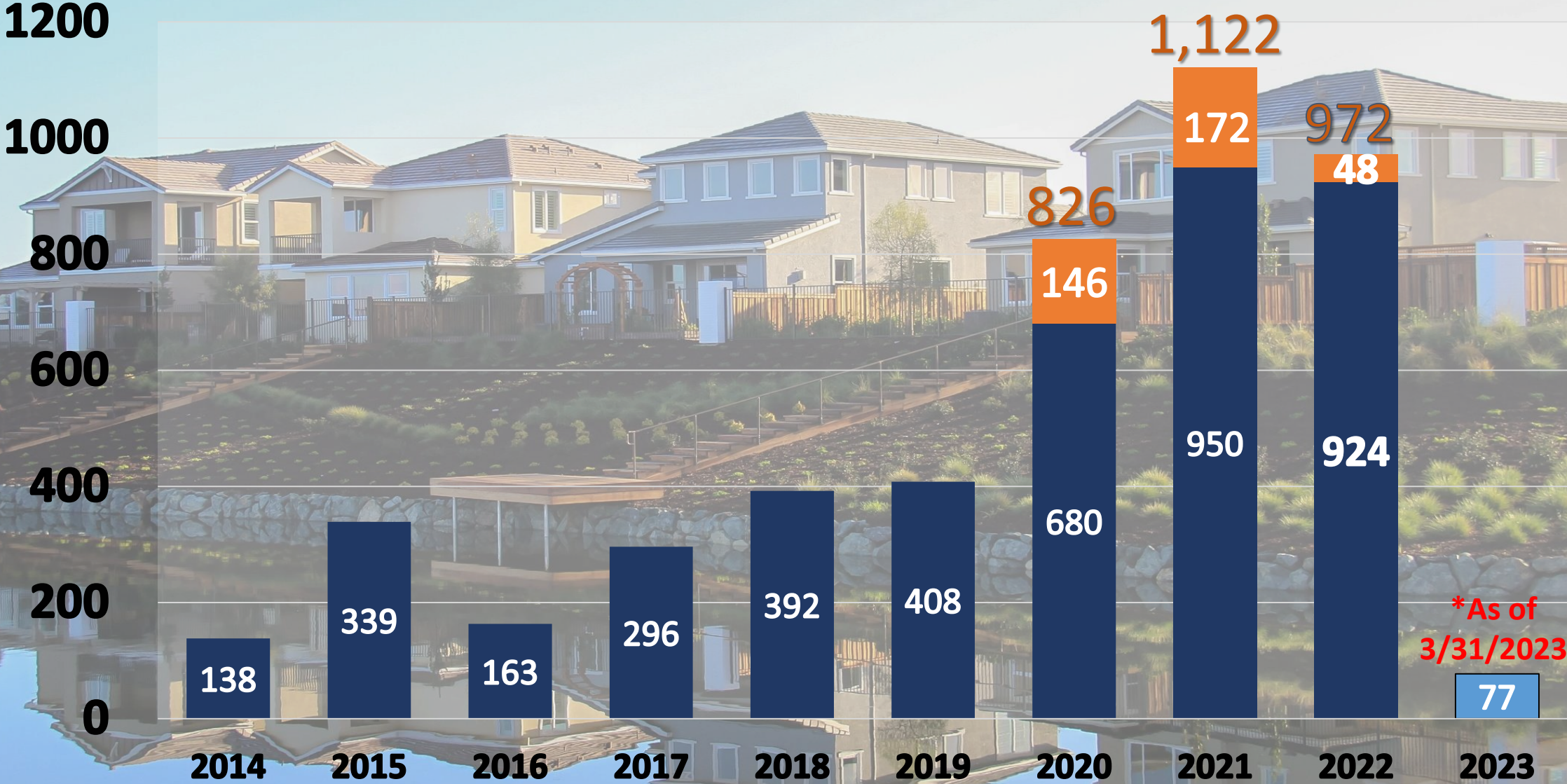
# RETAIL/COMMERCIAL UPDATE



# City of Lathrop – Housing Permits Issued Years 2014 – 2022 (2023 YTD\*)

■ Single-Family

■ Multi-Family



\*As of  
3/31/2023

**NOW  
HIRING**

Retail / Service

Medical/Gov't



Posted Within Last 7 Days



Manufacturing



Distribution/Logistics



Logistics

Source: [www.indeed.com](http://www.indeed.com) and [www.CalJobs.ca.gov](http://www.CalJobs.ca.gov)

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# LOCAL RESOURCES

## • JOB SEARCH ASSISTANCE

- San Joaquin County WorkNet

[SJCWORKNET.ORG](http://SJCWORKNET.ORG)



- EDD CalJobs

[CALJOBS.CA.GOV](http://CALJOBS.CA.GOV)



## • SMALL BUSINESS ASSISTANCE

- Small Business Development Center

[SANJOAQUINSBDC.ORG](http://SANJOAQUINSBDC.ORG)



- CodeStack Academy (SJCOE)

[CODESTACKACADEMY.ORG](http://CODESTACKACADEMY.ORG)



- Volt Institute

[VOLTINSTITUTE.COM](http://VOLTINSTITUTE.COM)



- San Joaquin Delta College

[DELTACOLLEGE.EDU](http://DELTACOLLEGE.EDU)



- University of the Pacific

[PACIFIC.EDU](http://PACIFIC.EDU)



- Bererd College (*Innovative degrees & lifelong learning programs*)

[EDUCATION.PACIFIC.EDU/EDUCATION](http://EDUCATION.PACIFIC.EDU/EDUCATION)

- Osher Lifelong Learning Institute (*Designed for people ages 50+*)

[EDUCATION.PACIFIC.EDU/EDUCATION/OSHER-LIFELONG-INSTITUTE](http://EDUCATION.PACIFIC.EDU/EDUCATION/OSHER-LIFELONG-INSTITUTE)

## • EDUCATION, VOCATIONAL TRAINING, AND LIFE-LONG LEARNING