



ECONOMIC DEVELOPMENT UPDATE

CITY COUNCIL REGULAR MEETING

JANUARY 9, 2023

LathropSMART

Item 2.1

ECONOMIC DEVELOPMENT MARKETING

Conference



HOST COMMITTEE SPONSORS



LathropSMART

COMMUNITY OUTREACH

Now Available

LathropSMART Fall Newsletter

- January Utility Bill Mailer
- City Website
- City Social Media

LathropSMART
City News
Volume 7
Winter 2022

Download Lathrop Cares

- Access Information
- Submit Service Requests
- Receive Notifications
- And more...

SCAN TO DOWNLOAD

Powered by GOGov

LATHROP CARES APP

Download the City of Lathrop's new app – Lathrop Cares. This new app allows residents to have a direct line of communication to request services and report non-emergency items such as potholes, graffiti, street light issues and more. The app is also a great source of information with links to the city website, news, and upcoming events. To download the free app, go to the Apple App Store or Google Play Store and search "Lathrop Cares".

LathropSMART BUSINESS DIRECTORY

Do you operate a business in Lathrop? Would you like free advertising on the City's website? The City is preparing to launch a new LathropSMART Business directory that will be available to all local businesses, regardless of size. This searchable directory will include business name, address, phone number, hours of operation, website address, social media sites, and more. All businesses must have a current business license to participate. For additional details or to request that your business be included in the directory, please send an email to FconDev@ci.lathrop.ca.us or call the Economic Development Division at (209) 941-7221.

NEW BUSINESSES

Name	Address	Type / Product
Flekos Hair Salon	15557 7th Street	Hair Salon
Get Fit 24/7	15362 S. Harlan Road	Fitness Center
Guerrero's Tires	101 D'Arcy Parkway	Automotive Tire Sales and Service
Indian Market Lathrop	15104 S. Harlan Road	Indian Grocery Store
Fastenal Company	17806 Murphy Parkway	Wholesale Distributor
Homestead Real Estate	16201 Harlan Road, Ste. A & B	Real Estate & Property Management
Cargill	5030 Yosemite Avenue	Warehousing & Shipping
Conexwest	17140 S. Harlan Road	Storage Containers
Dirt Cheap, Inc.	18755 Business Park Drive	Warehousing
JB Logix Express	619 Tesla Drive	Transport Service
National Distribution Centers	16825 Murphy Parkway	Warehousing
Ryder Last Mile	5050 Yosemite Avenue	Logistics & Delivery Services

Key: Retail Service Industrial

390 Towne Centre Drive, Lathrop, CA 95330

ci.lathrop.ca.us

LathropSMART

WHAT IS AN INFORMAL BID

City projects estimated at less than \$200,000 may lead to informal bidding procedures and in accordance with the Uniform Public Construction Cost Accounting Act. When a project is to be awarded through informal bidding, contractors that have registered on the city's Qualified Contractors List will be notified with a general project description, location of where to obtain more detailed information and the time and place of bid submission at least ten (10) days in advance of the submission deadline and bid opening.

Informal Bidding Procedures, as described in the Uniform Public Construction Cost Accounting Act (Section 22000 of the Public Contract Code), were adopted by the City of Lathrop on December 5, 2006, and modified on August 12, 2019. The modification to the Lathrop Municipal Code, Chapter 3.30 Informal Bidding Procedures, allows city employees to perform public project work under \$60,000 without a formal bidding process and allows for informal bidding procedures for public project work between \$60,000 and \$200,000.

How do I get added to the Qualified Contractor List

The City of Lathrop invites licensed contractors to register for the city's Qualified Contractors List to receive Notice of Informal Bids for Public Works Projects. Every November the city will provide written notice to all construction trade journals designated for the city under Public Code Section 22036, inviting all licensed contractors to register for the following calendar year. The city will create a new contractor's bidders list starting January 1st of each year.

Names will be added to the city's Qualified Contractors List as they are received. To register, please fill out the city's application for the Qualified Contractors List and email the completed PDF to informal_bidding@ci.lathrop.ca.us. It is important to ensure that all information is correct and accurate. Contractors that do not have accurate contact information or that fail to specify the type of licensed work they perform will not be notified when a project goes through the informal bidding process.

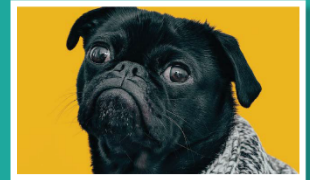
For more information, and to download the Qualified Contractors List application, please visit the City's Public Works Department website at <https://www.ci.lathrop.ca.us/publicworks/page/bids-overview-0> or scan on the QR code.



HOME IMPROVEMENT PROJECTS – WHO TO CALL



Be an informed homeowner and avoid unnecessary surprises and frustration before starting any construction or home improvements. Call the City's Planning and Building Division staff to verify zoning and/or building regulations or permits needed for your project. Visit City Hall during normal business hours or call the Planning Division at (209) 941-7260 or the Building Division at (209) 941-7270.



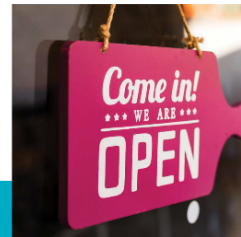
BUSINESS LICENSE AND DOG LICENSE RENEWALS

Attention Pet Owners: Did you get a new fur baby for the holiday? New dog licenses and license renewals can now be processed online. Visit www.ci.lathrop.ca.us/animal-services. You will need: Rabies Vaccination Certificate and Spay and Neuter Certificate (if applicable). All licenses purchased online are final.

Attention Lathrop Business Owners: Your business license renewal form for Year 2023 is in the mail. Please contact our Business License Division at (209) 941-7320 with questions or if you have not received your renewal letter. **RENEWAL FORMS AND PAYMENTS DUE BY FEBRUARY 1, 2023.**

Businesses Coming Soon

- Sprouts Farmer's Market
Lathrop Market Place
(February 2023)
- Fairfield Inn by Marriott
17401 S. Manthey Road

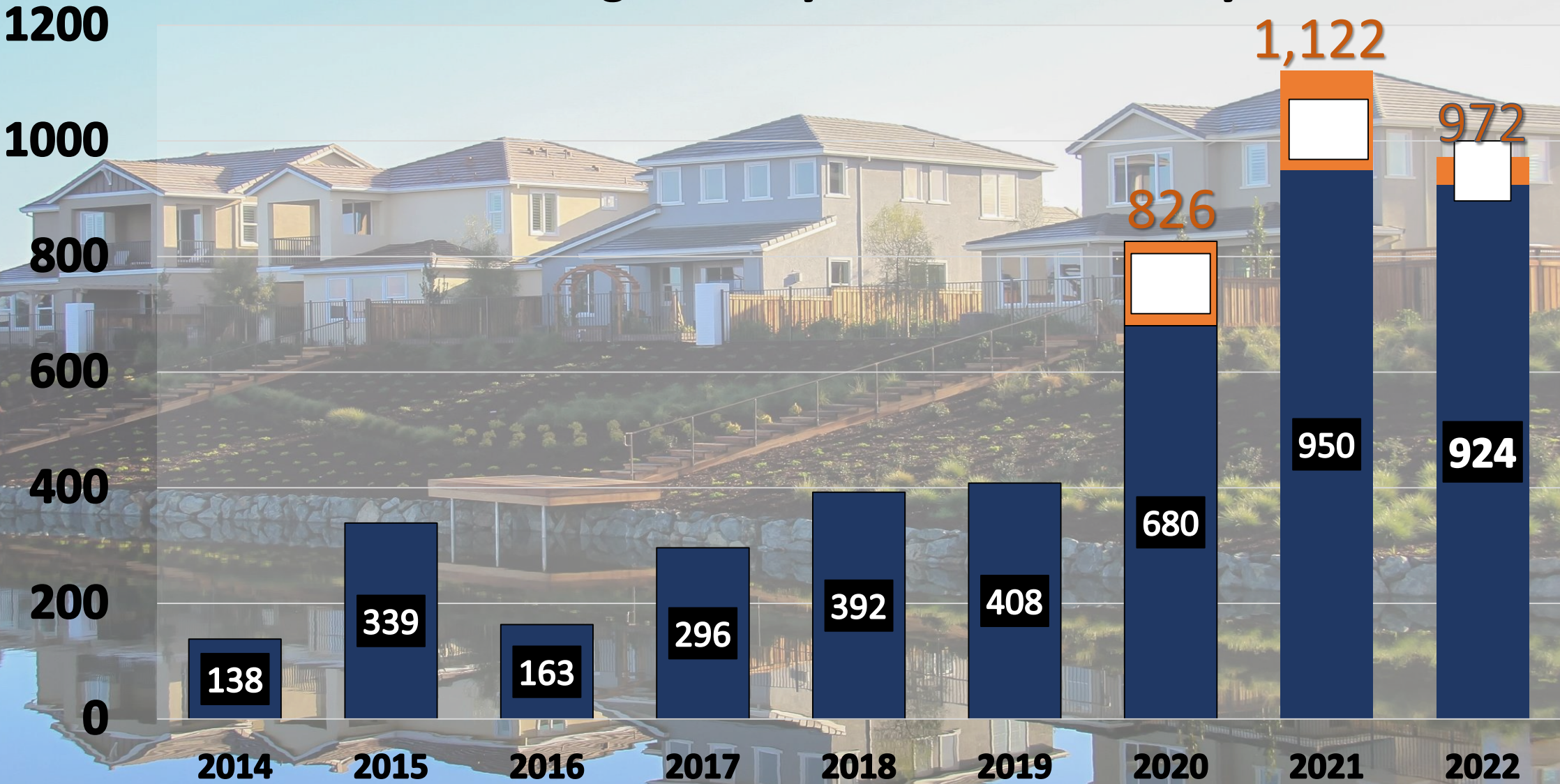


RETAIL/COMMERCIAL UPDATE



City of Lathrop – Housing Permits Issued Years 2014 – 2022

■ Single-Family ■ Multi-Family



**NOW
HIRING**

Posted Within Last 14 Days



Allied Universal®

Mossdale Dental

Manufacturing



TESLA



California Natural Products



SIMWON AMERICA CORP.

Distribution/Logistics



Logistics

Source: www.indeed.com and www.CalJobs.ca.gov

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LOCAL RESOURCES

• JOB SEARCH ASSISTANCE

- San Joaquin County WorkNet

SJCWORKNET.ORG



- EDD CalJobs

CALJOBS.CA.GOV

• SMALL BUSINESS ASSISTANCE

- Small Business Development Center

SANJOAQUINSBDC.ORG



- CodeStack Academy (SJCOE)

CODESTACKACADEMY.ORG



- Volt Institute

VOLTINSTITUTE.COM



- San Joaquin Delta College

DELTACOLLEGE.EDU



- University of the Pacific

PACIFIC.EDU



- Bererd College (*Innovative degrees & lifelong learning programs*)

EDUCATION.PACIFIC.EDU/EDUCATION

- Osher Lifelong Learning Institute (*Designed for people ages 50+*)

EDUCATION.PACIFIC.EDU/EDUCATION/OSHER-LIFELONG-INSTITUTE

• EDUCATION, VOCATIONAL TRAINING, AND LIFE-LONG LEARNING